

2018 Japanese Foods “Premium” Trade Fair

【Information for Participation】

(For buyer)

Organizer : Executive Committee of Japanese Foods Trade Fair



◆ Introduction

JTB group is striving to promote [cultural exchange project] as main project in order to create interaction of people in addition to original tourism and travel agent business.

We are working actively for “Food agriculture tourism” based on the world-view of the present situation of Japanese food and Japanese products have been attracting attention.

As part of this effort we have been organizing business meeting of Japanese Foods “Premium” Trade Fair especially in Asia in order to promote specialties of the region in Japan. This is 5th year of event and it will be held in Singapore, Hong Kong, Thailand (1st time), Taiwan.

Japanese Foods “Premium” Trade Fair focuses on to let oversea buyer recognize and find premium products from Japanese supplier and aims the construction of export of commercial distribution.

Recently Japanese food productions are popular in Asian countries and it's getting established however there are many products that are still buried. We are waiting for you to explore possibilities of Japanese agriculture, forestry and fishery products and your participation on this occasion by all means.

Please read the application guideline and subscribe.

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1. Event name : 2018 Japanese Foods “Premium” Trade Fair

2. Overview

Place	Singapore	Hong Kong	Thailand	Taiwan
Date & Time	13:00~18:00 11(Tue)-12(Wed) September 2018	13:00~18:00 6(Tue)-7(Wed) November 2018	13:00~18:00 22(Tue)-23(Wed) January 2019	13:00~18:00 26(Tue)-27(Wed) February 2019
Scale	Buyer 80 companies in Singapore and ASEAN countries	Buyer 70 companies in Hong Kong, Macao and nation wide in China	Buyer 30 companies in Bangkok	Buyer 30 companies in Taipei and nation wide in Taiwan
Participation Fee	Free	Free	Free	Free
Venue	Marina Bay Sands Expo and Convention Centre	Panda Hotel	Grand Centre Point Hotel Terminal 21	Caesar Park Hotel Taipei

3. Characteristic of Event

Individual business meeting style with pre-arranged appointment based on requirement

4. Characteristic of participant supplier:

① The company or person of Production business of Japanese agriculture, forestry and fishery products.

② The company who has willingness to develop and expand business in Asia.

③ The subject products are Japanese agriculture, forestry and fishery products which is produced or processed in Japan.

Scale of event	Singapore	Hong Kong	Thailand	Taiwan
Participant Buyer	50 (Included PR booth)	50 (Included PR booth)	25 (Included PR booth)	25 (Included PR booth)

5. Qualification of participant buyer:

- ① Trade company, Retail, Hotel, Restaurant, E-commerce, Wholesale etc..
- ② The company who has trading performance of Japanese agriculture, forestry and fishery products or who is willing to develop this field.
- ③ The company who can understand Characteristic of individual business meeting and who can compatible with meeting,
- ④ The consent to qualification of participant buyer.
- ⑤ The consent to registration of company profile and disclosure of company information, besides consent to register of attendance date & time in our web system.

6. Event schedule

There will be a possibility to change according to the number of participant of business meeting.

1 st day	13 : 00~17 : 40 Individual business meeting (allocation up to 7 meetings) ① 13 : 00~13 : 30 ② 13 : 40~14 : 10 ③ 14 : 20~14 : 50 ④ 15 : 00~15 : 30 15 : 30~ Short break 20 minutes (adjustment time) ⑤ 15 : 50~16 : 20 ⑥ 16 : 30~17 : 00 ⑦ 17 : 10~17 : 40
2nd day	13 : 00~17 : 40 Individual business meeting (allocation up to 7 meetings) ① 13 : 00~13 : 30 ② 13 : 40~14 : 10 ③ 14 : 20~14 : 50 ④ 15 : 00~15 : 30 15 : 30~ Short break 20 minutes (adjustment time) ⑤ 15 : 50~16 : 20 ⑥ 16 : 30~17 : 00 ⑦ 17 : 10~17 : 40

7. How to subscribe

- ① Confirm information of business meeting as well as guidance of participation
<http://www.trade-support.info/>
- ② Register company profile in online system <http://jtb-matching.com/2018tradefair/>
- ③ Input preferred date & time for the meeting after registration.
- ④ Secretariat will send you final confirmation and schedule prior 7 days of event via email.

8. Remarks

- ① Please refer to Secretariat of Japanese Foods Trade Fair for further information.
- ② Please note that there will be a possibility that the contents are changed according to the organizer.
- ③ There will be a possibility to refuse participate in case of large number of participants.
- ④ There will be a possibility to use photos and videos which are taken in business meeting to

such as TV broadcasts, newspapers, business reports.

⑤ Due to natural disasters and other force majeure, changes in implementation details, there is a thing to stop the session of the change or held.

The organizer is not responsible for damages caused by these.

◆Contact for inquiry about participation◆

<Secretariat of Japanese Foods Trade Fair>

**11F, Sain Marion NBF Tower, 2-6-12 Minamihonmachi, Chuo-ku,Osaka, 541-0054
Japan**

JTB Corp. Furusato Development Branch, Sales and Promotion Division

The person in charge: Wei(Ms) · Pan (Ms) · Saga(Mr) · Yamaguchi(Mr)

Telephone: +81(0)6-6120-9123 Fax: +81(0)6-6120-9113

(09 : 30~17 : 30 on weekday except Sat/Sun/Public holiday)

E-mail : world-export@ jtb.com